

Caddock Brothers Survey Equipment Ltd

Privacy & Website Policy

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We are Caddock Brothers Surveying Equipment Ltd, and the purpose of our website is to showcase what services we provide and what we can sell to potential customers. We are committed to the safe and secure processing of personal data and compliance with applicable data protection law. We have taken steps to protect your personal data against loss or unlawful access. The number of persons with access to your personal data is limited. Only individuals who are employed by Caddbro and need to process your personal data in relation to their role in serving you as a customer will have access to your personal data.

Your Data

The data we obtain from you is through the enquiry form that you may fill in on our website. It can include your name, company, phone number, email. This data is used by us to fulfil our contractual obligations towards your company, for example sending quotes, order administration, provision of products and services to your company, invoicing your company, responding to your service requests, etc.

We will not share your personal data with any other companies, suppliers or business partners unless it is in relation to our contractual obligations towards you in terms of delivering goods. The information shared will be limited to data needed to carry out a delivery and may include: your name, company, delivery address, contact details.

We will retain your data for as long as the business relationship with your company exists and for as long as your employment with your company subsists. We will retain and use your data during the applicable statutory limitation periods and as necessary to comply with our legal obligations, resolve disputes and to enforce agreements.

Marketing

You provided your personal data through use of our Web Site enquiry form. We may have received your personal data when you supplied us with your business card, or we may have obtained your personal data from your company. You may have provided us with personal data over the telephone or in person if you have attended an event we were exhibiting at and consented for us to use your personal data to inform you of our products and services, or to provide you with a quote. Should you not wish to receive further marketing from us, please request to opt out of marketing via email to info@caddbro.co.uk and we will delete your data from our marketing list.

We will continue to process your personal data unless you choose to opt out of marketing via an email request to info@caddbro.co.uk.

Embedded content from other websites

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

Local Storage

If you visit our enquiry page, when filling in your information for an enquiry we use Local Storage to remember useful data for you on repeat enquiries. We also use Local Storage to recall the product you've been linked to the enquiry page with. All the data saved is data that is sent with an enquiry and as such, we will retain your information in our inbox to better help us recognise you and fulfil our obligations to you in the course of our business.

Social Media

Our website may include social media features, such as the LinkedIn button. These features and widgets may collect your IP address, which page(s) you are visiting on our website and may set a cookie to enable the feature or widget to function properly. Social media features and widgets are either hosted by a third party or hosted directly on our website. Your interactions with these features and widgets are governed by the privacy policy of the company providing it.

What rights you have over your data

You are entitled to know what personal data we are processing about you. You have the right to request access to your personal data and you can request that we provide a copy of such data to you. You are entitled to have incorrect personal data regarding you corrected, and in some cases, you may request that we delete your personal data. You also have the right to object to certain processing of your personal data, and request that the processing of your personal data be limited. Limitation or deletion of your personal data may result in Caddbro not being able to fulfil its commitments to you. Where you have given us your consent to process your personal data, you can withdraw your consent at any time and without justification. Where you withdraw your consent, certain personal data (only to the extent that it is absolutely required), will be retained on our "do not contact" list.

If you have questions regarding how we process personal data concerning you, you are most welcome to contact us at info@caddbro.co.uk